



CONTRACTORS SHOWCASE EXPO

August 5, 2026

Raindate: August 6, 2026

2026 NJLCA DEMO DAY

Wednesday, August 5, 2026

Raindate: August 6, 2026

Show Hours: 9 am - 3:00 pm

County College of Morris

214 Center Grove Road, Randolph, NJ



NJLCA Office 465 Mola Blvd.,
Ste. 2 Elmwood Park, NJ 07407



Call us: 201-703-3600



www.NJCSE.com

GENERAL EXHIBITOR INFORMATION

**NEW JERSEY CONTRACTORS SHOWCASE EXPO
IS A COMPREHENSIVE EQUIPMENT, GREEN AND
OUTDOOR LIVING, HARDSCAPE, HORTICULTURAL,
AND LANDSCAPE TRADE SHOW**

NJCSE is produced by the NJLCA Education Fund in cooperation with the New Jersey Landscape Contractors Association. The NJLCA Education Fund is a non-profit association. The purpose of the New Jersey Contractors Showcase Expo is to provide a conducive, common environment bringing sellers and buyers together to educate and inform members and industry representatives on the latest developments in technology, information, product innovation and services available.



BOOTH INFORMATION

	Member Price	Non-Member Price
10 x 10 Inline Booth (No Heavy Equipment)	\$550.00	\$850.00
20 x 30 Island Booth (No Heavy Equipment)	\$1,850.00	\$2,350.00
20 x 50 Demo Area Booth (Small Equip. (i.e. mowers))	\$2,300.00	\$2,600.00
30 x 30 Demo Area Booth (Heavy Equipment)	\$2,300.00	\$2,600.00

DEMO AREA: Demo Area space is available to exhibitors providing the opportunity for attendees to test run products. No static booths are permitted in this area. Demo space will be assigned by the NJCSE committee.

BOOTH SPACE CHOICE: Right of 1st Refusal - May 15th

EXHIBITOR MOVE-IN Tuesday, August 4, 2026 from 10:00 am - 5:00 pm

EXPO HOURS Wednesday, August 5, 2026 from 9:00 am - 3:00 pm

Raindate: August 6, 2026 from 9:00 am - 3:00 pm

EXHIBITOR MOVE-OUT Wednesday, August 5, 2026 from 3:00 pm - 6:00 pm

Raindate: August 6, 2026 from 3:00 pm - 6:00 pm

BOOTH INFORMATION PAYMENT DEADLINES 50% of booth rental total due at signing. Booths contracted after June 1st require full booth payment at time of signing. Full booth rental balance due on July 31, 2026.

CANCELLATION & REFUND POLICY NJLCA Education Fund reserves the right to cancel exhibit space if full payment has not been received by the deadline. Cancellations after June 1st will be used towards a future event for the exhibitor.

ADDITIONAL INFORMATION Exhibit Booths are not equipped with tables or chairs for this event. You may bring your own to the event at no fee. Booth and demo spaces are on grassy areas. There is no electricity available. There are no loading and unloading services at this site. Therefore, any equipment and/or materials must be brought onto the site with your own or rented equipment. Tents are not provided. Bring your own or use one of the local vendors in our documentation.

WHO ATTENDS

**Landscape
Contractors**



**Nursery
Professionals**



Municipalities



**Irrigation
Professionals**



**Snow and
Ice Managers**



**Buyers and
Dealers**



**Lawn & Plant
Healthcare
Professionals**



and more...

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ADVERTISING OPPORTUNITIES



The definitive on-site digital guide used by attendees. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

Ad Type (w" x h") Pricing

Member Pricing/Non-Member

Outside Back Cover (5.5x8.5)	\$425	\$525
Inside Back Cover (5.5x8.5)	\$375	\$475
Inside Front Cover (5.5x8.5)	\$375	\$475
Full Page (5.5x8.5)	\$195	\$245
1/2 Page (5.5x4.25)	\$120	\$150
Business Card (3x2)	\$95	\$125

SPONSORSHIP OPPORTUNITIES

Major Event Sponsorship

Available to Members Only

Platinum Sponsorship	\$2,500 (1 available)
<ul style="list-style-type: none">• Large Logo on banner at registration• Large Logo and link on NJCSE.com• Inside Front Cover ad in digital Buyer's Guide/Show Directory• Logo on pre-show Postcard Mailings (3)• Tile ad in NJLCA Eblasts for 1 month (Minimum 4 e-blasts to 6,000 subscribers)	
Gold Sponsorship	\$1,000 (3 available)
<ul style="list-style-type: none">• Medium Logo on banner at registration• Medium Logo and link on NJCSE.com• Half-page ad in digital Buyer's Guide/Show Directory• Small Logo on pre-show Postcard Mailings (3)	
Silver Sponsorship	\$750 (5 available)
<ul style="list-style-type: none">• Company name on banner at registration• Small Logo and link on NJCSE.com• Half-page ad in digital Buyer's Guide/Show Directory	

Lanyards



The definitive on-site digital guide used by attendees. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Lanyards	\$1500	\$1700

Tote Bags



Every attendee will want this tote bag emblazoned with your company logo. After the show, your company will continue to get exposure as this sturdy tote is used again and again.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Tote Bag	\$1500	\$1700

Food/Rest Tent Sponsor



Sponsor the tent where people can rest, relax and eat at the show. Your logo on a banner at the food/rest tent, highlighted listing in the digital Buyer's Guide/Show Directory and a small logo and link on NJCSE.com.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Food/Rest Tent	\$500	\$600

Portable Toilet Sponsor



Where is the one place that everyone is going to go at some point during the day? You got it, the bathrooms! Feature your brand and booth number on the portable bathroom walls.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
4 Clings	\$550	\$650

General Sign Sponsorship



Your sign will feature your artwork in full color. We will line the entry to the show with sponsor signs. Sign size: 18" x 24"

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Sponsor Sign	\$250	\$350

ADVERTISING/SPONSORSHIP FORM

Please fill in your contact and payment information below. You must identify which item you wish to sponsor or which publication you wish to advertise in.

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Make checks payable to NJLCA and mail, with your order form, to NJCSE 2026 465 Mola Blvd, Suite 2, Elmwood Park, NJ 07407. Or fax this form, with credit card information, to 201-703-3776 or return it by email to info@njlca.org.

Visa MasterCard AMEX Discover

Card Number: _____ Expiration Date: _____

Signature: _____ CCV: _____

If you have any questions about advertising or sponsorships, please call us at 201-703-3600.

Sponsorship/Advertising Opportunities

Please check the item(s) you want and enter the total to be charged.

Digital Show Directory Advertising

Ad size: _____

Amount: \$ _____

	<u>Member</u>	<u>Non-Member</u>	<u>Amount</u>
<input type="checkbox"/> Event - Platinum	\$2500	N/A	\$ _____
<input type="checkbox"/> Event - Gold	\$1250	N/A	\$ _____
<input type="checkbox"/> Event - Platinum	\$750	N/A	\$ _____
<input type="checkbox"/> Lanyards	\$1500	\$1700	\$ _____
<input type="checkbox"/> Tote Bag	\$1500	\$1700	\$ _____
<input type="checkbox"/> Tote Bag Insert	\$250	\$350	\$ _____
<input type="checkbox"/> Trash Receptacles	\$500	\$600	\$ _____
<input type="checkbox"/> Food/Rest Tent	\$500	\$600	\$ _____
<input type="checkbox"/> 3 Portable Toilet Clings	\$350	\$450	\$ _____
<input type="checkbox"/> Food Truck Sponsor (2)	\$250	\$350	\$ _____
<input type="checkbox"/> General Sign Sponsor	\$250	\$350	\$ _____



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