



# **NJ CONTRACTORS SHOWCASE EXPO**

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## **2025**

### **ADVERTISING AND SPONSORSHIP OPPORTUNITIES**

At the 2025 NJ Contractors Showcase Expo, you have the chance to leave a lasting impact on attendees through sponsorship. By committing to one of our sponsorship opportunities, you can elevate your brand's presence alongside other exhibitors. With a range of options available at different price points, you can choose the sponsorship that best aligns with your goals and budget, ensuring that your brand becomes a unique and unforgettable part of the expo experience.

**CHECK OUT THESE SPONSORSHIPS!**

**[WWW.NJCSE.COM](http://WWW.NJCSE.COM)**



# ADVERTISING OPPORTUNITIES



The definitive on-site digital guide used by attendees. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

## Ad Type (w" x h") Pricing

## Member Pricing/Non-Member

Outside Back Cover (5.5x8.5)	\$425	\$525
Inside Back Cover (5.5x8.5)	\$375	\$475
Inside Front Cover (5.5x8.5)	\$375	\$475
Full Page (5.5x8.5)	\$195	\$245
1/2 Page (5.5x4.25)	\$120	\$150
Business Card (3x2)	\$95	\$125

# SPONSORSHIP OPPORTUNITIES

## Major Event Sponsorship

*Available to Members Only*

Platinum Sponsorship \$2,500 (1 available)

- Large Logo on banner at registration
- Large Logo and link on NJCSE.com
- Inside Front Cover ad in digital Buyer's Guide/Show Directory
- Logo on pre-show Postcard Mailings (3)
- Tile ad in NJLCA Eblasts for 1 month (Minimum 4 e-blasts to 6,000 subscribers)

Gold Sponsorship \$1,000 (3 available)

- Medium Logo on banner at registration
- Medium Logo and link on NJCSE.com
- Half-page ad in digital Buyer's Guide/Show Directory
- Small Logo on pre-show Postcard Mailings (3)

Silver Sponsorship \$750 (5 available)

- Company name on banner at registration
- Small Logo and link on NJCSE.com
- Half-page ad in digital Buyer's Guide/Show Directory



## **Lanyards**



The definitive on-site digital guide used by attendees. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Lanyards	\$1500	\$1700

## **Tote Bags**



Every attendee will want this tote bag emblazoned with your company logo. After the show, your company will continue to get exposure as this sturdy tote is used again and again.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Tote Bag	\$1500	\$1700

## **Food/Rest Tent Sponsor**



Sponsor the tent where people can rest, relax and eat at the show. Your logo on a banner at the food/rest tent, highlighted listing in the digital Buyer's Guide/Show Directory and a small logo and link on NJCSE.com.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Food/Rest Tent	\$500	\$600

## **Portable Toilet Sponsor**



Where is the one place that everyone is going to go at some point during the day? You got it, the bathrooms! Feature your brand and booth number on the portable bathroom walls.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
4 Clings	\$550	\$650

# ADVERTISING/SPONSORSHIP FORM

Please fill in your contact and payment information below. You must identify which item you wish to sponsor or which publication you wish to advertise in.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable to NJLCA and mail, with your order form, to NJCSE 2025, 465 Mola Blvd, Suite 2, Elmwood Park, NJ 07407. Or fax this form, with credit card information, to 201-703-3776 or return it by email to [info@njlca.org](mailto:info@njlca.org).

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CCV: \_\_\_\_\_

*If you have any questions about advertising or sponsorships,  
please call us at 201-703-3600.*

## **Sponsorship/Advertising Opportunities**

*Please check the item(s) you want and enter the total to be charged.*

Digital Show Directory Advertising

Ad size: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

	<u>Member</u>	<u>Non-Member</u>	<u>Amount</u>
<input type="checkbox"/> Event - Platinum	\$2500	N/A	\$ _____
<input type="checkbox"/> Event - Gold	\$1,000	N/A	\$ _____
<input type="checkbox"/> Event - Silver	\$750	N/A	\$ _____
<input type="checkbox"/> Lanyards	\$1500	\$1700	\$ _____
<input type="checkbox"/> Tote Bag	\$1500	\$1700	\$ _____
<input type="checkbox"/> Food/Rest Tent	\$500	\$600	\$ _____
<input type="checkbox"/> 4 Portable Toilet Clings	\$550	\$650	\$ _____
<input type="checkbox"/> Meal Sponsor	\$1,000	\$1,200	\$ _____
	<b>Grand Total</b>		<b>\$ _____</b>

*Produced by:*



*Administered by:*



*Located at:*



Email: [info@njlca.org](mailto:info@njlca.org)  
Web: [www.NJCSE.com](http://www.NJCSE.com)



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