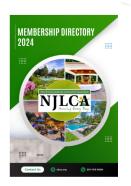


W/W/W.NJCSE.COM

ADVERTISING OPPORTUNITIES



The definitive on-site digital guide used by attendees. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

Ad Type (w" x h")	Member Pricing	/ <u>Non-Member</u>
Pricing	_	
Outside Back Cover (5.5x8.5)	\$425	\$525
Inside Back Cover (5.5x8.5)	\$375	\$475
Inside Front Cover (5.5x8.5)	\$375	\$475
Full Page (5.5x8.5)	\$195	\$245
1/2 Page (5.5x4.25)	\$120	\$150
Business Card (3x2)	\$95	\$125

SPONSORSHIP OPPORTUNITIES

Major Event Sponsorship

Available to Members Only

Platinum Sponsorship

\$2,500 (1 available)

- Large Logo on banner at registration
- Large Logo and link on NJCSE.com
- Inside Front Cover ad in digital Buyer's Guide/Show Directory
- Logo on pre-show Postcard Mailings (3)
- Tile ad in NJLCA Eblasts for 1 month (Minimum 4 e-blasts to 6,000 subscribers)

Gold Sponsorship

\$1,000 (3 available)

- Medium Logo on banner at registration
- Medium Logo and link on NJCSE.com
- Half-page ad in digital Buyer's Guide/Show Directory
- Small Logo on pre-show Postcard Mailings (3)

Silver Sponsorship

\$750 (5 available)

- Company name on banner at registration
- Small Logo and link on NJCSE.com
- Half-page ad in digital Buyer's Guide/Show Directory

Lanyards



The definitive on-site digital guide used by attendees. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

Sponsored Item	Member Pricing
Lanyards	\$1500

Non-Member Pricing \$1700

Tote Bags



Every attendee will want this tote bag emblazoned with your company logo. After the show, your company will continue to get exposure as this sturdy tote is used again and again.

Sponsored Item	
Tote Bag	

Member Pricing \$1500 Non-Member Pricing \$1700

Food/Rest Tent Sponsor



Sponsor the tent where people can rest, relax and eat at the show. Your logo on a banner at the food/rest tent, highlighted listing in the digital Buyer's Guide/Show Directory and a small logo and link on NJCSE.com.

Sponsored Item	Member Pricing	Non-Member Pricing
Food/Rest Tent	\$500	\$600

Portable Toilet Sponsor



Where is the one place that everyone is going to go at some point during the day? You got it, the bathrooms! Feature your brand and booth number on the portable bathroom walls.

<u>Sponsored Item</u>	Member Pricing	Non-Member Pricing
4 Clings	\$550	\$650

ADVERTISING/SPONSORSHIP FORM

Please fill in your contact and payment information below. You must identify which item you wish to sponsor or which publication you wish to advertise in. Company Name: City: ______ State: ____ Zip: _____ Phone: _____ Email: _____ Make checks payable to NJLCA and mail, with your order form, to NJCSE 2025, 465 Mola Blvd, Suite 2, Elmwood Park, NJ 07407. Or fax this form, with credit card information, to 201-703-3776 or return it by email to info@njlca.org. ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover Card Number:_____ Expiration Date:_____ Signature: _____ CCV: _____ If you have any questions about advertising or sponsorships, please call us at 201-703-3600. **Sponsorship/Advertising Opportunities** Please check the item(s) you want and enter the total to be charged. Digital Show Directory Advertising Ad size: _____ Amount: \$ Member Non-Member Amount ☐ Event - Platinum \$2500 N/A☐ Event - Gold \$1,000 N/A☐ Event - Silver N/A\$750 ☐ Lanyards \$1500 \$1700 ☐ Tote Bag \$1500 \$1700 ☐ Food/Rest Tent \$500 \$600 ☐ 4 Portable Toilet Clings \$550 \$650 ☐ Meal Sponsor \$1,000 \$1,200 Grand Total Produced by: Located at Administered by:



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