



NJ Contractors Showcase Expo

Wednesday, August 6, 2025 | 9:00 am - 3:00 pm

Raindate: August 7, 2025

County College of Morris

214 Center Grove Road, Randolph, NJ 07869

*Produced by the New Jersey Landscape Contractors Association
on behalf of the NJLCA Education Fund*

It's time to start planning for the New Jersey Contractors Showcase Expo!

The New Jersey Contractors Showcase Expo will be held on Wednesday, August 6, 2025 at the County College of Morris in Randolph, NJ. At the request of our exhibitors, we now have a raindate of August 7, 2025, just in case show day is a rain-out!

This one-of-a-kind event promises to be a game-changer, offering an unparalleled opportunity to experience the latest innovations and cutting-edge technologies shaping the landscaping industry. Featuring an impressive lineup of live demonstrations, the expo will allow attendees to "try before they buy" and test drive the most advanced equipment and tools, giving them the confidence to make informed purchasing decisions that will drive their company's success.

To help you prepare for this fantastic event, enclosed you'll find an Exhibitor Packet for NJ Contractors Showcase Expo. Register early to make sure you get your preferred booth and take advantage of Early Bird Pricing. Right of first refusal ends on May 15th, so if you want to secure the same booth you had last year, you must send us your contract and deposit by that date.

To enhance your visibility at the show, you'll find advertising and sponsorship opportunities that will work with any budget in the enclosed Sponsorship and Advertising Guide.

We look forward to seeing you at the NJ Contractors Showcase Expo 2025!

Thank you as always for your support of the New Jersey Landscape Contractors Association, NJLCA Education Fund and our family of trade shows!

Sincerely,

Richard Andreu

Richard Andreu
NJLCA President





NJ Contractors Showcase Expo

Wednesday, August 6, 2025

Raindate: August 7, 2025

9:00 am - 3:00 pm

County College of Morris - Randolph, NJ

Exhibitor Information:

Phone: 201-703-3600 Fax: 201-703-3776 Email: info@njlca.org

Booth Options

of
Booths

Member Price

Non-Member Price

10' x 10' in-line booth (No heavy equipment)

\$550

\$850

20' x 30' Booth (No heavy equipment)

\$1,850

\$2,350

20' x 50' Demo Area Booth

\$2,300

\$2,600

15' x 30' Demo Area Booth

\$1,300

\$1,600

30' x 30' Demo Area Booth

\$2,300

\$2,600

Booth Choice:

Total:

Contact Information:

Exhibiting Company:

Booth Contact:

Mailing Address:

City, State Zip:

Email:

Phone:

Type of Product or Service Being Exhibited:

Directory Listing:

Company:

Sales Contact:

Address:

City, State Zip:

Email:

Phone:

Website:

Payment Information: Make checks payable to **NJLCA**

Return completed contract and Certificate of Insurance to info@njlca.org or fax to 201-703-3776

Payment Type: Visa

Mastercard

American Express

Discover

Check (Make checks payable to NJLCA)

Credit Card Information:

CC #:

Cardholders Name:

Exp. Date:

CCV Code:

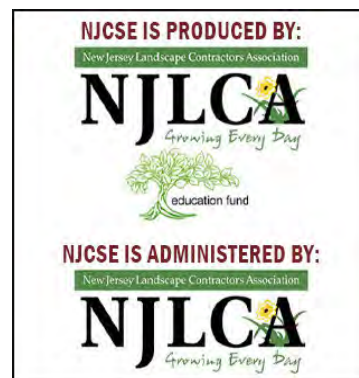
Signature:

Please charge us 50% now and the balance on June 1, 2025

Please charge us the full amount of the booth now.

If purchasing a booth after June 1st, you will be charged the full amount at time of purchase.

Right of First Refusal deadline for previous exhibitors is May 15, 2025. Following that deadline, all open booths are first come, first served.



NJCSE IS ADMINISTERED BY:

New Jersey Landscape Contractors Association



NJ Contractors Showcase Expo

Rules and Regulations

1. **Rules and Regulations** are to be construed as part of all NJ Contractors Showcase Expo (NJCSE) Exhibitor Contracts. The NJCSE Planning Committee members ("the Committee") reserves the right to interpret them, as well as to make final decisions on all points the Rules and Regulations do not cover.
2. **Application and Payment for Exhibit Space.** Exhibitors can reserve booth space by submitting a contract and a 50% deposit. All spaces will be assigned on a first-come, first-served basis. Final payment (50%) will be due on June 1, 2025. Please note, if you are paying by credit card, each installment will be automatically billed to the credit card on file. A receipt will be sent to the email address listed on the contract. Failure to meet payment dates may result in release of booth space.
3. **Subletting of Space.** The Exhibitor shall not assign, sublet or apportion the whole, or any part of, space assigned or have representative, equipment, or materials from firms other than its own in the exhibit space without written consent of the Committee.
4. **Exhibit Space Layout.** Every effort will be made by the Committee to assign the best booth space location available. Where multiple exhibitors request the same space, the date/time the official contract is received will determine booth allocation. A 50% deposit must be received within 5 working days of contract receipt to guarantee booth location.
5. **Security.** The Committee will provide overall security guard service during set-up and show period, but neither the Committee, County College of Morris, nor Management Contractor will guarantee Exhibitors against loss and will not be responsible for loss of any material for any cause. Each Exhibitor must make provisions for safeguarding of goods, materials, equipment and display at all times, and Exhibitors are required to carry insurance at their expense.
6. **Liability and Indemnification.** The Exhibitor is required to secure comprehensive general liability insurance in an amount not less than two million dollars (U.S.) to include protective and contractual liability coverage for bodily injury and property damage, and worker's compensation/occupational disease coverage in full compliance with federal and state laws. The Exhibitor will furnish a Certificate of Insurance naming the New Jersey Landscape Contractors Association as additionally insured. The Exhibitor acknowledges that it deems appropriate to comply with its obligations for its own protection while at the College or in transit. Exhibitors who do not have existing policies that meet these requirements can purchase 2-day Exhibitor insurance through any providers including: www.showinsurance.com and www.eventsured.com. NJLCA and the NJLCA Education Fund do not endorse any of the above providers. You can find alternate providers by searching for "Exhibitor Insurance" using your search engine.
7. **Exhibition Rules.** Exhibitors must adhere to all rules set by the Committee concerning set-up and breakdown of displays. All booths must be set up on Tuesday, August 6, 2025, unless prior approval is obtained. All freight arrangements, exhibit furniture, and all other requirements must be handled by Exhibitor. Booth dismantling is NOT permitted until the official closing of show on August 6, 2025 (or August 7, should rain date be used) at 3:00 p.m. No early breakdowns will be permitted. Disregarding this may cause forfeiture of exhibiting in future events.
8. **Exhibits.** In the interest of ALL participating Exhibitors, the Committee reserves the right to insist on properly constructed and operated displays. Nonconforming displays may be dismantled or modified, at cost to the Exhibitor, at the sole judgment and discretion of the Committee. Nothing shall be posted on, glued, taped, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Booth and demo areas should be left in the same or better condition than when Exhibitor arrived.
9. **Solicitation.** Exhibitors must conduct all business activities within the confines of their contracted booth space. No solicitation can be conducted in public areas (i.e., aisles, parking lots, or any other property owned/operated by the County College of Morris. This includes, but is not limited to, Exhibitor staff (including temporary personnel) verbally or through the use of signage encouraging attendees to visit their booth by distribution of printed material, food/beverage/ candy or promotional items. Any Exhibitor engaged in such activities will be subject to a penalty at the discretion of the Committee. Also, Exhibitors may not conduct employment activities such as advertising vacant positions, distributing employment applications or otherwise recruiting show attendees or other Exhibitor staff for employment opportunities.
10. **Catering on Show Floor.** Distribution of food or beverages on the show floor is prohibited without prior approval from the NJCSE Planning Committee. All requests must be submitted in writing to info@njlca.org or faxed to 201-703-3776. If approved, fees may apply.
11. **Display of Machinery.** All display equipment must stay within your assigned booth space and/or demo area. All fuel tanks shall be locked, taped or effectively sealed. Ignition keys for vehicles on display shall be kept by a responsible person at the display location.
12. **Cancellation Policy.** Once a booth has been reserved, the following cancellation policy will be in effect. All cancellations must be submitted in writing to info@njlca.org or faxed to 201-703-3776. Refunds will be based on the following schedule: 100% refund on or before June 1, 2025, less \$100 administrative fee; 50% refund between June 2 and July 1, 2025, less \$100 administrative fee; no refunds will be considered after July 1, 2025. A \$100 administrative fee will be charged for all cancellations. Event will be held, rain or shine.
13. **Communications.** All communications with reference to exhibits should be addressed in writing to: NJCSE 2025, 465 Mola Blvd, Suite 2, Elmwood Park, NJ 07407 or emailed to info@njlca.org.
14. **Contact.** All exhibitors and prospective exhibitors may contact 201-703-3600 for additional information.

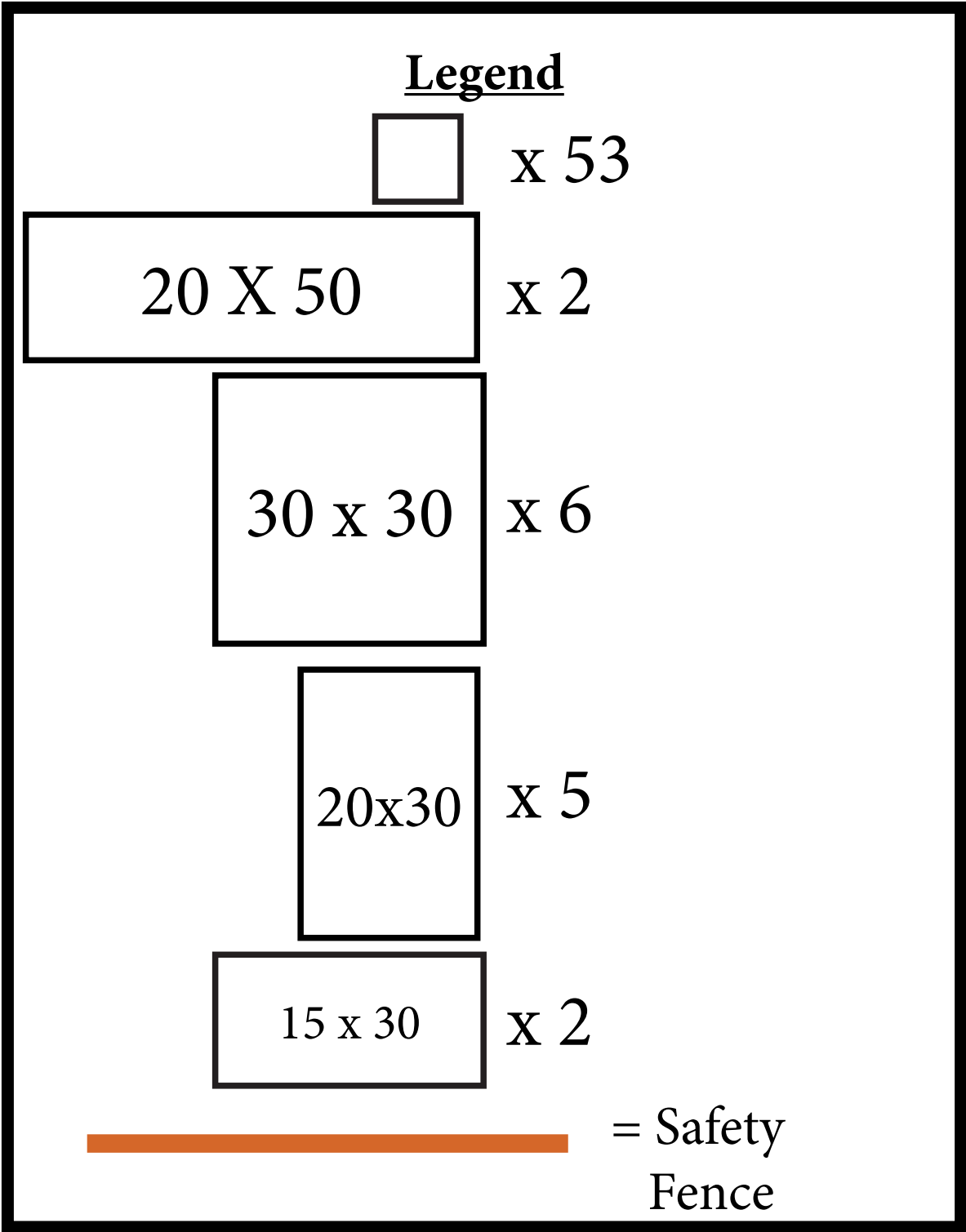


NJ Contractors
Showcase Expo

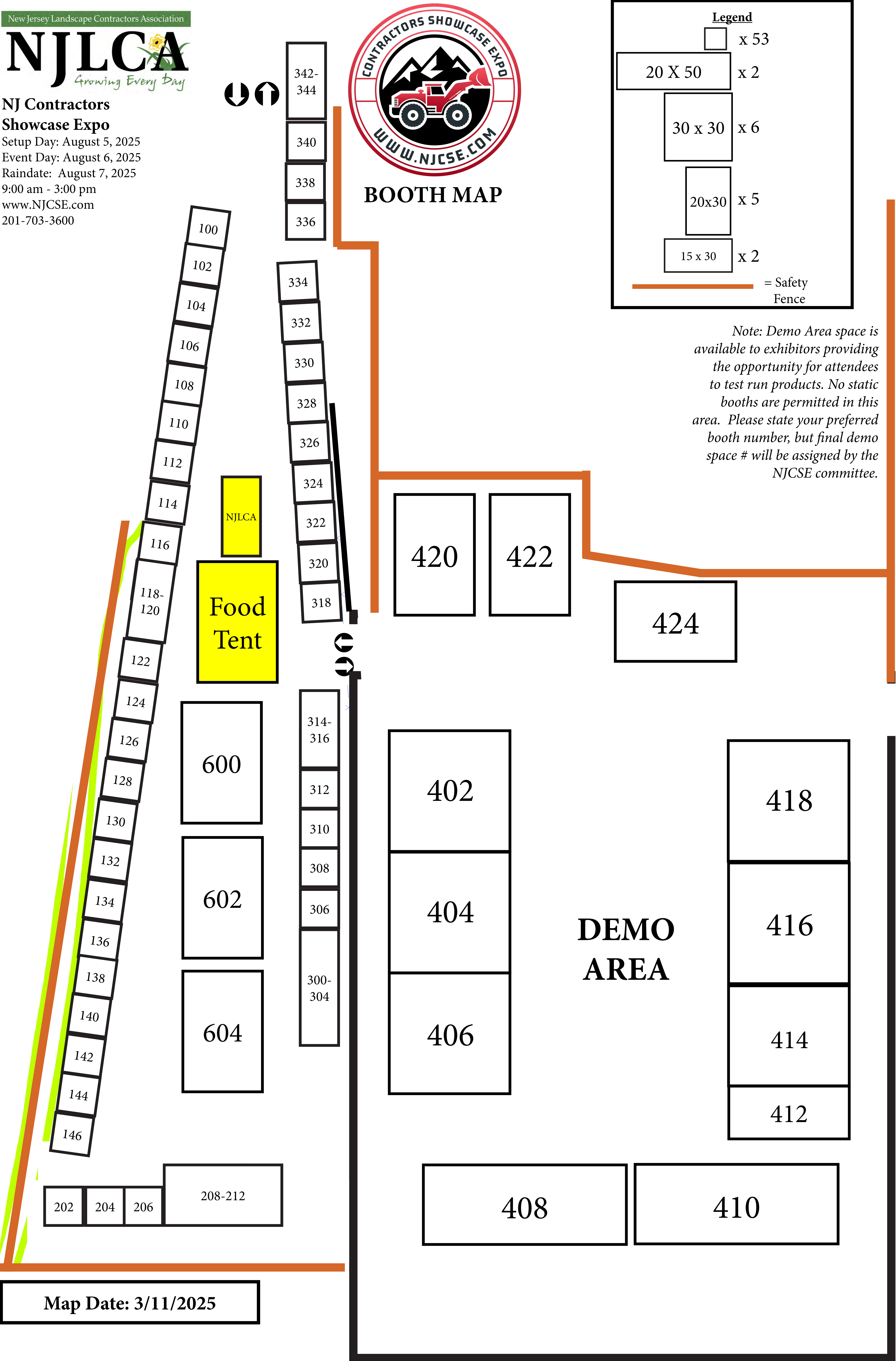
Setup Day: August 5, 2025
Event Day: August 6, 2025
Raindate: August 7, 2025
9:00 am - 3:00 pm
www.NJCSE.com
201-703-3600



BOOTH MAP



Note: Demo Area space is available to exhibitors providing the opportunity for attendees to test run products. No static booths are permitted in this area. Please state your preferred booth number, but final demo space # will be assigned by the NJCSE committee.





**CONTRACTORS
SHOWCASE EXPO**

August 6, 2025

Raindate: August 7, 2025

2025 NJ CONTRACTORS SHOWCASE EXPO

EXHIBITOR BROCHURE

Wednesday, August 6, 2025

Raindate: August 7, 2025

Show Hours: 9 am - 3:00 pm

County College of Morris

214 Center Grove Road, Randolph, NJ



NJLCA Office 465 Mola Blvd.,
Ste. 2 Elmwood Park, NJ 07407



Call us: 201-703-3600



www.NJCSE.com

GENERAL EXHIBITOR INFORMATION

NEW JERSEY CONTRACTORS SHOWCASE EXPO IS A COMPREHENSIVE EQUIPMENT, GREEN AND OUTDOOR LIVING, HARDSCAPE, HORTICULTURAL, AND LANDSCAPE TRADE SHOW

NJCSE is produced by the NJLCA Education Fund in cooperation with the New Jersey Landscape Contractors Association. The NJLCA Education Fund is a non-profit association. The purpose of the New Jersey Contractors Showcase Expo is to provide a conducive, common environment bringing sellers and buyers together to educate and inform members and industry representatives on the latest developments in technology, information, product innovation and services available.



BOOTH INFORMATION

	Member Price	Non-Member Price
10 x 10 Inline Booth (No Heavy Equipment)	\$550.00	\$850.00
20 x 30 Island Booth (No Heavy Equipment)	\$1,850.00	\$2,350.00
20 x 50 Demo Area Booth (Small Equip. (i.e. mowers))	\$2,300.00	\$2,600.00
30 x 30 Demo Area Booth (Heavy Equipment)	\$2,300.00	\$2,600.00

DEMO AREA: Demo Area space is available to exhibitors providing the opportunity for attendees to test run products. No static booths are permitted in this area. Demo space will be assigned by the NJCSE committee.

BOOTH SPACE CHOICE: Right of 1st Refusal - May 15th

EXHIBITOR MOVE-IN Tuesday, August 5, 2025 from 10:00 am - 5:00 pm

EXPO HOURS Wednesday, August 6, 2025 from 9:00 am - 3:00 pm

Raindate: August 7, 2025 from 9:00 am - 3:00 pm

EXHIBITOR MOVE-OUT Wednesday, August 6, 2025 from 3:00 pm - 6:00 pm

Raindate: August 7, 2025 from 3:00 pm - 6:00 pm

BOOTH INFORMATION PAYMENT DEADLINES 50% of booth rental total due at signing. Booths contracted after June 1st require full booth payment at time of signing. Full booth rental balance due on July 31, 2025.

CANCELLATION & REFUND POLICY NJLCA Education Fund reserves the right to cancel exhibit space if full payment has not been received by the deadline. Cancellations after June 1st will be used towards a future event for the exhibitor.

ADDITIONAL INFORMATION Exhibit Booths are not equipped with tables or chairs for this event. You may bring your own to the event at no fee. Booth and demo spaces are on grassy areas. There is no electricity available. There are no loading and unloading services at this site. Therefore, any equipment and/or materials must be brought onto the site with your own or rented equipment. Tents are not provided. Bring your own or use one of the local vendors in our documentation.

WHO ATTENDS

**Landscape
Contractors**



**Nursery
Professionals**



Municipalities



**Irrigation
Professionals**



**Snow and
Ice Managers**



**Buyers and
Dealers**



**Lawn & Plant
Healthcare
Professionals**



and more...

Produced by:



Administered by:



Located at:





Trade Show Lead Retrieval System



- ‡ Easily capture prospect's information
- ‡ Captures name, company, address, phone, email
- ‡ Add your own notes to the database
- ‡ Email all leads to your desktop computer in spreadsheet format
- ‡ No need to enter business cards after the show, contact leads immediately!!
- ‡ Works with both Android & IOS (iPhone) smart phones & tablets

Just \$125 for NJLCA Members / \$175 for non-Members
(Price includes all devices in your booth)

Use the attached form on reverse to purchase



NJ Contractors Showcase Expo

5th Annual Outdoor Trade Show
August 6, 2025 - 9:00 am - 3:00 pm
at County College of Morris, Randolph, NJ



Lead Retrieval App Registration

Use NJCSE's simple lead retrieval app

- * Easily capture prospect's information
- * Captures name, company, address, phone, email
- * Add your own notes to the database
- * Email all leads to your desktop computer in spreadsheet format
- * No need to enter business cards after the show, contact leads immediately!!
- * Works with both Android & IOS (iPhone) smart phones & tablets
- * Just \$125 for NJLCA Members/\$175 for non-members

Booth #:

Contact Information:

Exhibiting Company:

Booth Contact:

Mailing Address:

City, State Zip:

Email:

Phone:

Payment Information: Make checks payable to **NJLCA** and mail to **NJLCA, 465 Mola Blvd, Suite 2, Elmwood Park, NJ 07407**

Return to info@njlca.org or fax to 201-703-3776

Payment Type: ☒ Visa ☐ Mastercard ☐ American Express ☐ Discover ☐ Check (Make checks payable to NJLCA)

Credit card Information:

CC #: _____

Cardholders Name: _____

Exp. Date: _____ CCV Code: _____ Signature: _____



NJ CONTRACTORS SHOWCASE EXPO

2025

ADVERTISING AND SPONSORSHIP OPPORTUNITIES

At the 2025 NJ Contractors Showcase Expo, you have the chance to leave a lasting impact on attendees through sponsorship. By committing to one of our sponsorship opportunities, you can elevate your brand's presence alongside other exhibitors. With a range of options available at different price points, you can choose the sponsorship that best aligns with your goals and budget, ensuring that your brand becomes a unique and unforgettable part of the expo experience.

CHECK OUT THESE SPONSORSHIPS!

WWW.NJCSE.COM



ADVERTISING OPPORTUNITIES



The definitive on-site digital guide used by attendees. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

Ad Type (w" x h") Pricing

Member Pricing/Non-Member

Outside Back Cover (5.5x8.5)	\$425	\$525
Inside Back Cover (5.5x8.5)	\$375	\$475
Inside Front Cover (5.5x8.5)	\$375	\$475
Full Page (5.5x8.5)	\$195	\$245
1/2 Page (5.5x4.25)	\$120	\$150
Business Card (3x2)	\$95	\$125

SPONSORSHIP OPPORTUNITIES

Major Event Sponsorship

Available to Members Only

Platinum Sponsorship \$2,500 (1 available)

- Large Logo on banner at registration
- Large Logo and link on NJCSE.com
- Inside Front Cover ad in digital Buyer's Guide/Show Directory
- Logo on pre-show Postcard Mailings (3)
- Tile ad in NJLCA Eblasts for 1 month (Minimum 4 e-blasts to 6,000 subscribers)

Gold Sponsorship \$1,000 (3 available)

- Medium Logo on banner at registration
- Medium Logo and link on NJCSE.com
- Half-page ad in digital Buyer's Guide/Show Directory
- Small Logo on pre-show Postcard Mailings (3)

Silver Sponsorship \$750 (5 available)

- Company name on banner at registration
- Small Logo and link on NJCSE.com
- Half-page ad in digital Buyer's Guide/Show Directory

Lanyards



The definitive on-site digital guide used by attendees. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Lanyards	\$1500	\$1700

Tote Bags



Every attendee will want this tote bag emblazoned with your company logo. After the show, your company will continue to get exposure as this sturdy tote is used again and again.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Tote Bag	\$1500	\$1700

Food/Rest Tent Sponsor



Sponsor the tent where people can rest, relax and eat at the show. Your logo on a banner at the food/rest tent, highlighted listing in the digital Buyer's Guide/Show Directory and a small logo and link on NJCSE.com.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
Food/Rest Tent	\$500	\$600

Portable Toilet Sponsor



Where is the one place that everyone is going to go at some point during the day? You got it, the bathrooms! Feature your brand and booth number on the portable bathroom walls.

<u>Sponsored Item</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>
4 Clings	\$550	\$650

ADVERTISING/SPONSORSHIP FORM

Please fill in your contact and payment information below. You must identify which item you wish to sponsor or which publication you wish to advertise in.

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Make checks payable to NJLCA and mail, with your order form, to NJCSE 2025, 465 Mola Blvd, Suite 2, Elmwood Park, NJ 07407. Or fax this form, with credit card information, to 201-703-3776 or return it by email to info@njlca.org.

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card Number: _____ Expiration Date: _____

Signature: _____ CCV: _____

If you have any questions about advertising or sponsorships, please call us at 201-703-3600.

Sponsorship/Advertising Opportunities

Please check the item(s) you want and enter the total to be charged.

Digital Show Directory Advertising

Ad size: _____

Amount: \$ _____

	<u>Member</u>	<u>Non-Member</u>	<u>Amount</u>
<input type="checkbox"/> Event - Platinum	\$2500	N/A	\$ _____
<input type="checkbox"/> Event - Gold	\$1,000	N/A	\$ _____
<input type="checkbox"/> Event - Silver	\$750	N/A	\$ _____
<input type="checkbox"/> Lanyards	\$1500	\$1700	\$ _____
<input type="checkbox"/> Tote Bag	\$1500	\$1700	\$ _____
<input type="checkbox"/> Food/Rest Tent	\$500	\$600	\$ _____
<input type="checkbox"/> 4 Portable Toilet Clings	\$550	\$650	\$ _____
<input type="checkbox"/> Meal Sponsor	\$1,000	\$1,200	\$ _____
		Grand Total	\$ _____

Produced by:



Administered by:



Located at:



Email: info@njlca.org
Web: www.NJCSE.com



Tel: 201-703-3600
Fax: 201-703-3776



465 Mola Blvd, Ste. 2
Elmwood Park, NJ 07407